

transmitting information to said host in response to proximity conditions between said host and said item, and

signaling to a user an associated service field in response to said transmitted information.

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5. (New) The method of Claim 4, comprising enabling said user to activate information processing operations related to said associated service field.

6. (New) The method of Claim 4, comprising transmitting to said item host-generated results related to said associated service field during such proximity conditions.

7. (New) The method of Claim 4, comprising producing an iconized representation at said host in response to said associated service field.

8. (New) A multimedia method for use with a screen-based host system provided with information processing and I/O facilities, and for interacting with a distributed item, said method comprising:

identifying said item in response to proximity conditions between said host and said item; and

signaling to a user an associated service field.

9. (New) The method of Claim 8, comprising producing an icon in response to said identifying for signaling to a user said associated service field.

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10. (New) The method of Claim 8, comprising enabling an input for a user to activate information processing operations related to said associated service field.

11. (New) The method of Claim 8, comprising transmitting to said item host-generated results during such proximity conditions related to said associated service field.

12. (New) A multimedia method for use with a screen-based host system provided with information processing and I/O facilities, and for interacting with an item, said method comprising:

identifying said host to said item in response to proximity conditions between said host and said item;

transmitting information to said host in response to said proximity conditions, and

signaling to a user an associated service field in response to said transmitted information.

13. (New) The method of Claim 12, comprising enabling said user to activate information processing operations related to said associated service field.

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14. (New) The method of Claim 12, comprising transmitting to said item host-generated results related to said associated service field during such proximity conditions.

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15. (New) The method of Claim 12, comprising producing an iconized representation at said host in response to said associated service field.

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IN THE ABSTRACT

Please cancel the present Abstract and substitute the Abstract attached that follows: